

Florida 4-H Newsletter Publications: *The Clover Voice* and *The Agenteer*

What’s the difference?

- The Clover Voice is a marketing piece for the Florida 4-H Youth Development Program, and the 4-H profession. It is distributed throughout IFAS, and can also be used by county agents to educate local stakeholders and decision makers about 4-H programming. It is electronically published on a monthly basis by Laura Lok, Florida 4-H Public Relations Coordinator.
- The Agenteer is an internal communication means for 4-H professionals, particularly members of the Florida Association of Extension 4-H Agents. It is electronically published on a quarterly basis by a committee of county agents and state faculty.

Examples of what to submit to each:

The Clover Voice	Agenteer
County and State program successes/highlights	FAE4-HA presidential update
State Leader Update	Professional and personal development tips (One-minute manager, managing work and family life, etc.)
Florida 4-H volunteer or member highlights/"spotlights"	FAE4-HA meeting minutes
Announcements about major upcoming events or programs, open to the entire state	Committee updates
Statewide program policy changes or improvements	Program and idea sharing between agents
Accolades for 4-H supporters	Resource sharing (good books, websites, speakers, curriculum review)
Accompanying photos to submitted articles	Reactions from a recent workshop or conference
	Accompanying photos to submitted articles, as appropriate
<i>Generally, this publication focuses on what 4-H youth development professionals plan and implement with and for youth</i>	Opportunities for 4-H Extension faculty professional development (e.g., draft for an EDIS publication)
	<i>Generally, this publication focuses on the development of the 4-H youth professional</i>